



# YOUR SMART METER HELPS YOU SAVE ENERGY AND MONEY WITH BGE SMART ENERGY REWARDS<sup>SM</sup>

SMARTENERGY > SAVINGS

EFFICIENCY  
CHOICE  
INNOVATION  
MANAGEMENT



Smart meters provide you with access to more timely and detailed information about your energy usage and give you more control over how you can save. With your new smart meter, you are eligible to earn bill credits and save on energy costs by participating in BGE Smart Energy Rewards. Here's how the program works:

## WHAT IS BGE SMART ENERGY REWARDS?

BGE Smart Energy Rewards is a voluntary program that helps customers earn credits on their summer electricity bills. The program is available to BGE residential customers with smart meters installed before the end of summer 2014.

## HOW DOES MY SMART METER HELP?

Your new smart meter provides you with access to more timely information about your energy usage. By knowing how much electricity you're using during different parts of the day, you can use the information to modify your usage habits.

## HOW DO YOU DETERMINE AN ENERGY SAVINGS DAY?

Energy Savings Days typically coincide with the hottest days of the summer when electricity usage is especially high. These occur approximately 5-10 times per summer and are usually on weekdays.

## HOW DO I KNOW AN ENERGY SAVINGS DAY IS COMING?



To help you prepare, BGE will notify you between 4 pm–8 pm by phone, email or text the day before an Energy Saving Day will occur. To ensure you receive these notifications, log into your **BGE.COM** account to update your email address and phone number.

## HOW DO I SAVE ENERGY AND EARN BILL CREDITS?

- Approximately 5-10 times per summer, BGE will notify you between 4 pm–8 pm by phone, email, or text the day before an Energy Savings Day. An Energy Savings Day is typically a hot summer day when energy demand is high.
- You'll automatically earn bill credits for reducing your electricity usage between 1 pm–7 pm on designated Energy Savings Days.
- Customers who participated in the BGE Smart Energy Rewards pilot program, on average, saved about \$10 per Energy Savings Day and a total of \$125\* during the summer.
- You can earn a bill credit of \$1.25 for every kilowatt-hour saved on an Energy Savings Day compared to your typical usage on similar weather days.

\*Figure represents the average summer savings during the pilot program from June 2008–Sept. 2012. Your actual savings may vary.

## DO I NEED TO ENROLL IN BGE SMART ENERGY REWARDS?

No. If you have a smart meter installed before the end of summer 2014, you can choose whether or not to participate in an Energy Savings Day by reducing your electricity use. If you choose not to reduce your electric usage, or are unable to lower your usage on an Energy Savings Day, you will lose nothing. BGE Smart Energy Rewards is a 'no-risk' program. As more customers receive smart meters throughout the year, they will be enrolled in the program in summer 2014.



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[BGE.COM/SMARTENERGYREWARDS](http://BGE.COM/SMARTENERGYREWARDS)



## WHAT IF I DON'T HAVE AN ONLINE ACCOUNT?

Create one at [BGE.COM/MYACCOUNT](http://BGE.COM/MYACCOUNT). An online account allows you to update your contact information, subscribe to Unusual Usage Alerts and choose your preferred bill delivery method.

## WHY IS BGE OFFERING THIS PROGRAM?

BGE is offering this program to encourage customers to use less energy during summer peak hours. Managing summer peak demand helps to reduce the need for additional power plants, helps to keep down the overall cost of electricity and eases the burden on Maryland's electricity delivery system as our state's population continues to grow.

## WHAT CAN I DO TO SAVE A KILOWATT-HOUR?

A kilowatt-hour is a measure of energy. BGE Smart Energy Rewards<sup>SM</sup> provides you with \$1.25 in bill credits for every kilowatt-hour of energy you save on an Energy Savings Day, compared to what you normally would use. We calculate your savings by comparing your electric usage during Energy Savings Days to your typical usage on similar weather days. Energy savings tips include:

- Turn up your thermostat by 3–4°. Customers who've done this saved \$5–8 on each Energy Savings Day.
- Delaying your laundry until 7 pm on Energy Savings Days can save about \$5.
- Wait to run your dishwasher until after 7 pm on Energy Savings Day. Customers who did this saved \$2–3.



## CAN I STILL PARTICIPATE IN PEAKREWARDS<sup>SM</sup>?

Absolutely. You will continue to receive PeakRewards bill credits as a monthly minimum or your BGE Smart Energy Rewards credits, whichever is greater.

## HOW IS BGE SMART ENERGY REWARDS DIFFERENT THAN PEAKREWARDS?

Both are voluntary, but you need to enroll in PeakRewards. By enrolling, you agree to help ease high electricity demand by allowing BGE to periodically “cycle” your air conditioning on and off. In exchange, you'll receive summer bill credits. You do not need to enroll in BGE Smart Energy Rewards. If you have a smart meter installed before the end of summer 2014, BGE Smart Energy Rewards allows you to earn bill credits by reducing your electricity usage from 1 pm–7 pm on designated Energy Savings Days.

## WHAT BGE SMART ENERGY REWARDS CREDITS WILL I RECEIVE ON MY BILL?

The BGE Smart Energy Rewards credits will vary depending on the amount of electricity you reduce during an Energy Savings Day compared to your typical usage on similar weather days.

If you are a PeakRewards participant, you are guaranteed to receive your monthly PeakRewards credit. If you choose to participate in BGE Smart Energy Rewards and reduce your electricity usage during Energy Savings Days, you can earn a bill credit of \$1.25 for every kilowatt-hour saved compared to your typical usage. If your BGE Smart Energy Rewards credit is higher than your PeakRewards credit, you will earn the greater of the two.

## WILL THE PEAKREWARDS PROGRAM CHANGE?

Yes. If you are enrolled in PeakRewards, non-emergency events are now called Energy Savings Days. That means your air conditioner or electric heat pump will be cycled up to 50% between 1 pm–7 pm on Energy Savings Days. With BGE Smart Energy Rewards, you can now choose how you want to reduce your energy use and save even more. Also, you'll have unlimited overrides during Energy Savings Days. However, as in the past, during emergency cycling events, you will be cycled up to your chosen cycling participation level (50%, 75% or 100%) and overrides are not permitted.

## WILL I EVER EARN LESS THAN MY PEAKREWARDS CREDITS?

No. If your BGE Smart Energy Rewards savings exceed what you typically earn through PeakRewards, your billing statement will reflect that amount. If they do not, you will receive your typical PeakRewards summer bill credits.

With BGE Smart Energy Rewards, you will never earn less than your PeakRewards bill credits—guaranteed.



## WHAT IF I HAVE MORE QUESTIONS?

If you would like more information or have additional questions, please visit [BGE.COM/SMARTENERGYREWARDS](http://BGE.COM/SMARTENERGYREWARDS) or contact BGE at **800.685.0123**.